UTURN – Ep 1: The Tech Startup

CREATED BY NATHALIE MATHE, RYAN LYNCH & JUSTIN CHIN

An interactive live-action VR comedy where viewers get to experience both sides of the gender divide

SYNOPSIS

What happens when a young female coder joins a male-dominated floundering startup that's deep in an identity crisis? UTURN explores themes of gender discrimination and sexism within the tech industry in a new way. It uses the 360-degree medium to capture group dynamics and unconscious bias within the workplace with a comedic twist. It also makes a number of storytelling innovations to create an interactive experience of seamlessly walking between different worlds.

UTURN blends together two 180-degree hemisphere worlds containing parallel storylines of two different perspectives. One perspective is from a male founder's point of view who has to make a pivotal pitch to investors the next day. The second perspective is from a female coder who is crunching to get their site up and running again after a data center failure sweeps the nation. Viewers have the agency to choose a perspective at any point during the story by simply turning around. The spatial audio experience reacts to the viewer's gaze by dynamically mixing together conversations from different perspectives, so that only the perspective being looked at can be heard. Whatever viewers miss changes their perspective on the overall story.

AWARDS & FESTIVALS

- *Winner Special Jury Prize, Jump into VR Fest NYC 2017*
- *Nominated Best Interactive Experience, FIVARS (Festival of Intl Virtual Reality & Augmented Reality Stories), Toronto 2017*
- *Nominated Best Cinematic Narrative Experience, Raindance Festival VRX Awards, London 2017*
- *Official Screenings: UN Women Global Voices VR Festival 2017 • San Francisco International Film Festival VR Days 2017 • Mill Valley Film Festival 2017 • Tacoma Film Festival 2017 • Oculus Connect 2017 • Samsung Developer Conference 2017*

SPECS

FORMAT	Live Action 360, Spatial Sound
RUN TIME	10 Minutes
PLATFORM	GearVR headsets
STATUS	Ep 1 Completed. Series in development, looking for funding/distribution partners

NATHALIE MATHE
Creative Director/Creator/Executive Producer, NativeVR

Nathalie Mathe is an award winning VR creator and short animation and documentary director. She contributed to over 35 cinematic Virtual Reality projects over the past four years, including *Paul McCartney in concert*, *The North Face Climbers*, and *Nepal* for Jaunt. For twelve years, she was one of the few women creating visuals effects on feature films like *Fast & Furious 6*, *Skyfall* and *Dark Knight Rises*. Nathalie now runs NativeVR, a VR studio focused on celebrating gender and cultural diversity. She is a member of Women in VR and an instructor at the Bay Area Video Coalition.

RYAN LYNCH
Writer/Director

Ryan is an award-winning screenwriter and director. Her latest comedy web series, called SanFranLand, won Best Screenwriting at Miami Web Fest, Best Comedy Series at the Rome Web Awards, and Best Directing at LA Web Fest. Ryan worked in Story and Development departments for over ten years at Pixar on films such as Brave and Ratatouille. She is a member of Film Fatales SF and holds an M.F.A in Film Directing.

JUSTIN CHIN
Co-Creator/DP/Editor

Justin is an award-winning cinematographer with an extensive background in both film-making and video game design. He worked at Electronic Arts, LucasArts and IDEO. He has been included in the top 25 game designers, with games awarded top honors by critics. His latest film *Lupe Under the Sun* won Special Jury prize at LA International Film Festival, and Justin was also an invite to the 2016 Sundance VR Lab.

A NativeVR Production

Created by	NATHALIE MATHE & JUSTIN CHIN
Writer/Director	RYAN LYNCH
Creative Director/Executive Producer	NATHALIE MATHE
DP/Editor:	JUSTIN CHIN
Sound Editor	SHAUN FARLEY
Dialog Editor	KEVIN BOLEN
Starring	SOPHIA DIPAOLA as RAY
	STEVE GOLDBLOOM as DAVIES

SOCIAL HANDLES

Website   www.uturnvr.com

Twitter   @uturnvr

Facebook www.facebook.com/uturnvr

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PHOTOS

Dropbox link

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Writer/Director	RYAN LYNCH
Creative Director/Executive Producer	NATHALIE MATHE
Sound Editor	SHAUN FARLEY
Dialog Editor	KEVIN BOLEN
Producers	RYAN LYNCH & JUSTIN CHIN
Starring	SOPHIA DIPAOLA as RAY
	STEVE GOLDBLOOM as DAVIES
	MARC FONG JR. as KENJI
	WYNTON ODD as ADAM
	SHRUTI TEWARI as SARAH
	STEVE WESTDAHL as MAX
	SCOTT FREE as CHRIS
	CARRIE PAFF as TIFFANY
	CALUM GRANT as ROBERT
Line Producer	JESSICA JONES
Director of Photography	JUSTIN CHIN
First Assistant Camera	GABE REDDER
2nd Assistant Camera/DIT	MEL AMANO
Lighting	ARTHUR AREVENA

Key Grip	TOM SPINGOLA
Grip Truck	SEERVELD LIGHTING
First Assistant Director	CHRIS KNOX
2nd Assistant Director	LUS KA
Production Designer	JULES KOBELIN
Makeup Artist	LEESA TRAVIS
Location Sound Recordist	DARCEL WALKER
Production Assistants	GISELLE GRIMALDO "ANNIE" MURONG LI AMBER DEANN
Set Photographer	STEFANIE ATKINSON SCHWARTZ

Extras
ANNEGRET STEIOFF - KEVIN CARSCALLEN - RACHEL MATSUOKA - CARLOS HAILEY - GIGI FARMER - NAZMEEN KHAN - NURALLAH YASSIM - TOM WADE - AMBER DEANN - ARTHUR AREVENA - TOM SPINGOLA - ERIC HORWITZ - CHRIS PRIEST - PATRICK O'NEAL COLE - GISELLE GRIMALDO - JESSICA JONES - MICHAEL RODRIGUES- PHILIP RAMIREZ

NATIVEVR

Post-production/VR Supervisor	NATHALIE MATHE
Editor	JUSTIN CHIN
2D Graphics Artist	RYAN LYNCH
Compositors	NATHALIE MATHE LORI WILLIAMS

TIPPETT STUDIO

Executive Producer	COREY ROSEN
VR Supervisor	ALEX HESSLER
VR Producer	SUZANNE BAIRD

Compositors	CHRIS MORLEY
	CHRIS GIBBONS
	DAVID SCHNEE
Editor	KEN ROGERSON
R&D	ALEX SEIDEN
	DAN ROLINEK

MICROS IMAGE Brussels

Color Grading Artist	PIETER-JAN UVYN

360 Timelapse Videos

Brooklyn Bridge, courtesy of	BOLD WORLDWIDE, Inc.
Golden Gate Bridge, courtesy of	BLAKE MONTGOMERY & MAIRA CLANCY

Music

A Night of A Thousand Roses by	BRIGHTSIDE STUDIO
Pizzicato by	HAIM MAZAR

Special Thanks to

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